



DIGITAL PRINTING REQUIREMENTS

(Call 973-686-9393, ext 240 with any questions)

Prepare your files with the following Mac Software:

- Adobe Illustrator CS4
(MUST include fonts or have fonts converted to outlines)
- Adobe Photoshop CS4
- Adobe InDesign CS4 (MUST include ALL supporting files & fonts)
(if sending an InDesign file, please include a pdf)

Supply your files in the following Mac Media:

- CD Rom
- DVD
- Email (if files are small enough)
- ftp site (ask for info, username and password)

Artwork does not have to be created at full size, but please make sure it scales correctly to the final graphic size indicated on quotation. Please note: actual graphic size may vary slightly.

Be sure to provide your files with correct resolution. Resolution is measured in DPI (dots per inch). Files must be provided at 75 DPI, **measured at final output size**. File size for detachable graphics usually ranges from 40 mb to 80 mb. File size for murals can be 300 mb and up. Save files in CMYK mode, please also provide and indicate Pantone colors used. We match Pantone coated colors as close as humanly possible.

Please make sure that the file(s) are correctly copied to the media. **Also provide a color hard copy of each file printed FROM YOUR SUPPLIED MEDIA (not your hard drive)**. Also provide a printed list of files copied to the media. Check this list to be sure all items are there, (including fonts).

Please note if your agency is providing the artwork, you must advise them of our requirements. Any files not provided correctly would incur retouching, and/or scanning charges, unless otherwise indicated, scanning and/or retouching is not included in our pricing.

Graphic pricing includes only ONE artist's adjustment. Any changes beyond that will incur hourly charges.